Weathering the Storms of Market Volatility

Responding to and overcoming the "reactive brain"

April I, 2020 3:00 PM



Today's Presenters

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Storms Are a Natural Part of Life

According to National Geographic:

- "Lightning strikes the earth's surface about 100 times every second"
- "Each bolt can contain up to one billion volts of electricity"
- "An electrical current flows ... down the channel towards earth and a visible flash of lightning streaks upward at some 200,000,000 mph"
- "About 2,000 people are killed worldwide by lightning each year"
- "Hundreds more survive strikes but suffer from a variety of lasting symptoms"
- "The average American has about a 1 in 5,000 chance of being struck by lightning during a lifetime."

source: https://www.nationalgeographic.com/environment/natural-disasters/lightning/



"Responsive" Mind vs. "Reactive" Brain

"The human brain is a superb machine ... when it comes to solving ancient problems like recognizing short-term trends or generating emotional responses with lightning speed. But it's not so good at discerning long-term patterns or focusing on many factors at once — challenges that our early ancestors rarely faced but that we investors confront every day."

The "reactive" brain is constantly nagging the "responsive" mind to act!

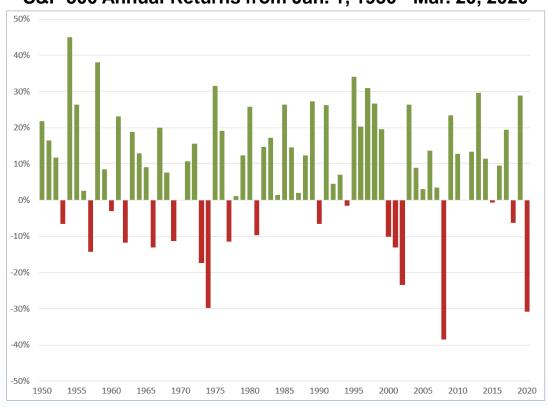


source: Jason Zweig, https://jasonzweig.com/is-your-brain-wired-for-wealth/



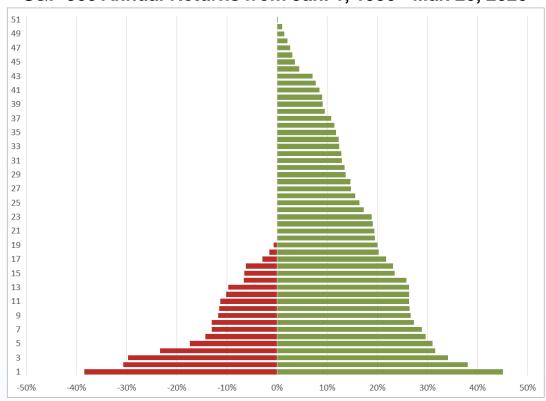
Market Volatility in Perspective

S&P 500 Annual Returns from Jan. 1, 1950 - Mar. 20, 2020



data source: www.macrotrends.net

S&P 500 Annual Returns from Jan. 1, 1950 - Mar. 20, 2020



data source: www.macrotrends.net





Focus on Expert and Trusted Sources



"When I was a boy and I would see scary things in the news, my mother would say to me, 'Look for the helpers. You will always find people who are helping."

- Mister Fred Rogers

"When it comes to investing, there's a world of difference between good advice and advice that sounds good. Investing is simply the struggle for self-control ... Successful investing is about controlling the controllable. You can't control what the market does, but you can control what you do in response."

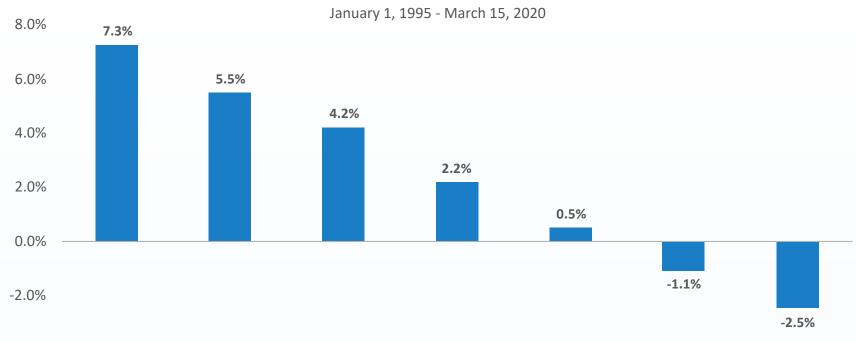
- Jason Zweig.com

Mr. Zweig is a journalist, personal finance columnist, and author of several well-researched and insightful books about the principles of healthy investing.



Focus on the Long-Term

S&P 500 Compound Annual Growth Rate



Fully Invested Less 5 Best Days Less 10 Best Days Less 20 Best Days Less 30 Best Days Less 40 Best Days Less 50 Best Days



Source: Strategas. Investment Strategy Report March 16, 2020

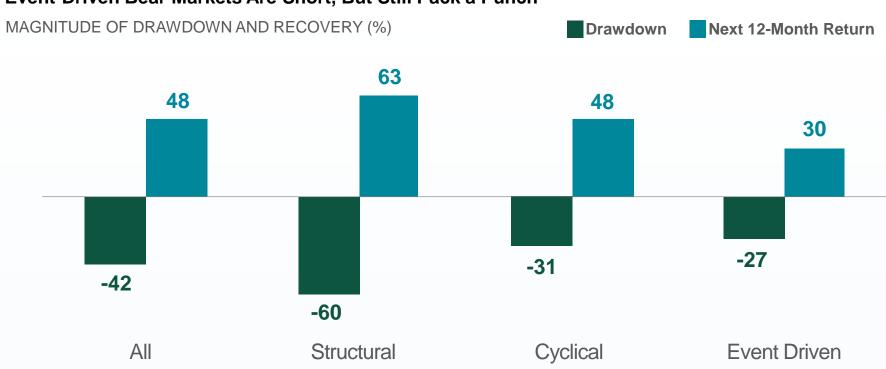
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Focus on the Long-Term

Event-Driven Bear Markets Are Short, But Still Pack a Punch

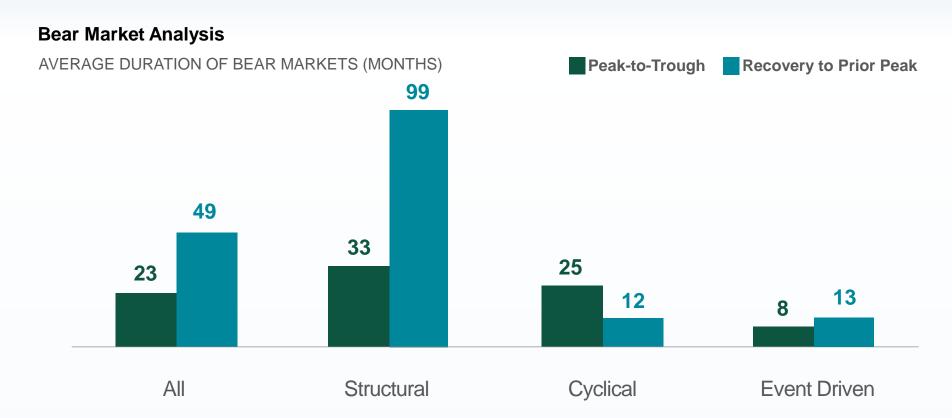


Source: Northern Trust Asset Management, Bloomberg, GS Portfolio Strategy Research. Next 12-month return denotes one-year return from trough. Averages shown for all S&P 500 bear markets from 1/1/1927 – 2/18/2020 using price returns. Bear market defined as 20% or greater decline from recent peak. Months rounded to nearest whole number. Past performance does not guarantee future results.

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Focus on the Long-Term



Source: Northern Trust Asset Management, Bloomberg, GS Portfolio Strategy Research. Next 12-month return denotes one-year return from trough. Averages shown for all S&P 500 bear markets from 1/1/1927 – 2/18/2020 using price returns. Bear market defined as 20% or greater decline from recent peak. Months rounded to nearest whole number. Past performance does not guarantee future results.

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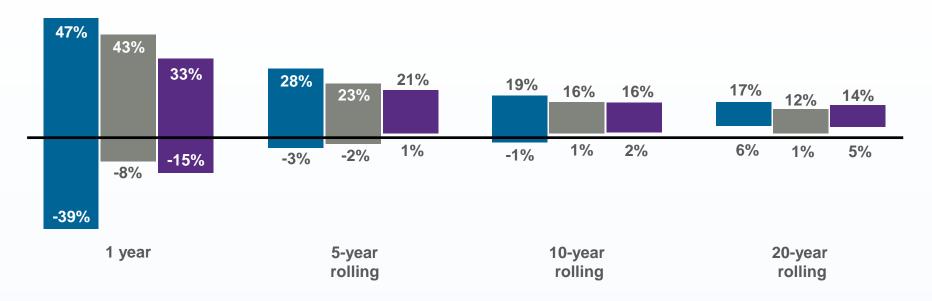


Diversify to Weather the Storms

Range of stock, bond, and blended total returns

Annual total returns, 1950-2019





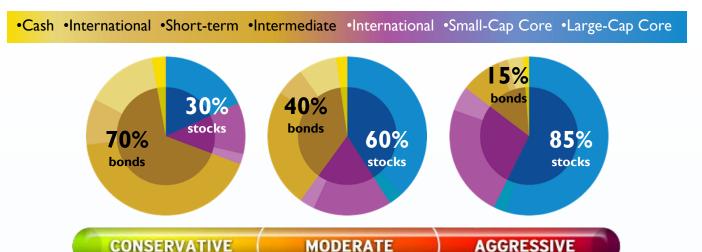


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Prudent Investment Management

Fixed Income ← DIVERSIFICATION → Equities (Stocks)



 \leftarrow Risk / Reward \rightarrow

| R | \sim | n | d | C |
|---|--------|---|---|---|
| | . , | | u | |

| Tom Johnson Intermediate Fixed Income Managed Account UMA | Intermediate Bond | | |
|---|--------------------|--|--|
| Bloomberg Barclays Capital Intermediate U.S. Government/Credit TR | benchmark | | |
| Vanguard Short-Term Federal Adm | Short Bond | | |
| Bloomberg Barclays Capital 1-3 Govt/Credit Bond TR | benchmark | | |
| PIMCO International Bond (USD-Hdg) Instl | International Bond | | |
| Bloomberg Barclays Capital Gbl Agg Ex USD TR Hdg USD | benchmark | | |

Stocks

| Quantitative Portfolio: Impact Large Cap Core Portfolio - ESG | Large/Mid-Cap Core | | |
|---|----------------------|--|--|
| Russell 1000 TR | benchmark | | |
| Quantitative Portfolio: Impact Small Cap Core Portfolio - ESG | Small-Cap Core | | |
| S&P Small Cap 600 TR | benchmark | | |
| Quantitative Portfolio: Impact International ADR Portfolio - ESG | Int'l Developed Mkts | | |
| BNYM Dev Mkt Classic ADR Ind | benchmark | | |
| Quantitative Portfolio: Impact Emerging Markets ADR Portfolio - ESG | Int'l Emerging Mkts | | |
| BNYM Emg Mkt Classic ADR Ind | benchmark | | |
| | | | |



Performance as of March 31, 2020

| Accounts ² / Benchmarks ³ | Qtr to Date | Year to Date | Trailing ⁴ 1 Yr | Trailing ⁵ 3 Yrs | Trailing ⁶ 5 Yrs | Trailing ⁷ 10 Yrs |
|--|---------------------|-----------------|-------------------------------|--------------------------------|--------------------------------|---------------------------------|
| 1. Aggressive Model 44034236 | Incp : Jul 30, 2 | 2008 | | | | |
| UMF - Aggressive Model | -17.33 % | -17.33 % | -6.83 % | 3.31 % | 3.89 % | 5.55 % |
| Benchmark: UMF Aggressive Blended Benchmark ⁸ | -18.89 | -18.89 | -8.66 | 2.68 | 3.38 | 5.88 |
| 2. Moderate Model 37943656 | Incp : Jun 29, 2008 | | | | | |
| UMF - Moderate Model | -11.38 | -11.38 | -2.48 | 3.71 | 3.45 | 4.89 |
| Benchmark: UMF Moderate Blended Benchmark ⁹ | -12.92 | -12.92 | -3.62 | 3.53 | 3.55 | 5.47 |
| 3. Conservative Model 26071320 | Incp : Jul 1, 2008 | | | | | |
| UMF - Conservative Model | -5.25 | -5.25 | 1.27 | 3.67 | 2.85 | 4.55 |
| Benchmark: UMF Conservative Blended Benchmark | -6.44 | -6.44 | 1.59 | 4.20 | 3.58 | 4.91 |

(For footnotes and full information, visit https://umfnic.org/investment-performance-reports/ for the monthly performance reports of the previous one year)



Questions and Answers

How accessible is the money we have invested?

Our standard procedure is to process contributions and withdrawals twice a month. As stated on the withdrawal form: "withdrawal requests received after the end of the month and by the 15th will be fulfilled by the end of the current month and that requests received after the 15th and by the end of the month will be fulfilled by the 15th of the subsequent month." This form and others can be found on the Resources page of the website.

How frequently can we reallocate funds within an account or transfer funds to another account? Are there any fees to do this?

Reallocation and transfer requests are processed twice a month, as described in the previous answer. The Foundation does not charge transaction-based fees.



Questions and Answers

Will earnings / spending policy distributions still be distributed?

Yes, everything is operating per usual. We usually finish the month-end processes within the first few business days of the new month and send regularly scheduled distributions during that time and during the time of the mid-month process.

What has been Envestnet's investment strategy during this period of market volatility?

- Disciplined adherence to long-term portfolio objectives in adherence to UMFNIC investment policies.
- Portfolio rebalancing to maintain appropriate diversification and risk profiles.
- Monitoring investment manager performance and adherence to mandates.
- Increased communication and engagement with the Foundation's Investment Committee to provide insights and guidance.

