

2020 Vision for Vital Vintage Churches

Move from annual pledges to Automatic Recurring Giving

1. Agile Church will present four video workshops of approximately 45 minutes with corresponding live virtual Q&A from September to November (9:00 AM, Saturdays, 9/19, 10/3, 10/24, 11/21):

The Theology of Generosity

- How do we teach and preach and motivate people to “living generously?”
- Are we more or less generous in times of crisis?
- How do spiritual leaders motivate positive change in our individualistic society?
- How to incorporate year-round teaching / practice on generosity?

Agile’s Stewardship Principles

- Unpack generational differences in generosity
- Adapt to the shift from giving to spending
- Separate the budgeting process from stewardship
- Move from annual pledges to Automatic Recurring Giving



Using Technology to Boost Giving

- Implement technology to enhance worship and automate electronic giving
- Take practical steps to expand the online reach of ministry and promote Automatic Recurring Giving as a sign of generosity
- Create a culture of “fundraising” as sacred expression of faith

Creating an Effective Year-Round Stewardship Plan

- Use the church calendar and lectionary for year-round stewardship planning
 - Create teams to shift from pledging to Automatic Recurring Giving
 - Understand what motivates generosity for different groups of people
 - Use technology to communicate effectively with various groups of people
 - Schedule seasonal sacred and secular programming and spiritual formation
 - Review metrics and adjust approach
 - Create and implement a donor response plan
2. Each church will be invited to submit a plan for shifting from pledging to Automatic Recurring Giving and year-round stewardship in their setting. The staff of Agile Church and Agile Technology will respond to the plans and will be available for telephone coaching during the first three months of 2021.
 3. Each church will receive a free technology review of their websites and giving systems and a free “Giving System” page (thegivingsystem.com). No cost and no obligation.

The total cost for the four sessions and the 2021 consultation for each church is \$250, which will be shared equally by the Foundation (\$125) and by each local church (\$125).



For more information, contact the United Methodist Foundation:

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